



For immediate press release: 21<sup>th</sup> July 2007

RFID solutions made in Saudi Arabia for the regional market

Jeddah, July 2007, DEPCO systems announces the first RFID RealPartner relationship with NCR Corporation in the region to develop IT systems using RFID technology for the Saudi market.

**DEPCO systems** has conducted a rigorous market study to determine the best suited RFID middleware to our operations and reached a common agreement within our organization that NCR with their NCR TransitionWorks™ software platform has the best positioned AIDC product to supports our efforts presently and in the future.

Radio Frequency Identification or RFID, is a revolutionary technology that will allow many industries to embed radio frequency microchips into their products enabling intelligence at the edge of the corporation. This method of operation has proven throughout recent years to be most efficient in managing any industry supply chain, increasing security, improving efficiency and reducing the company's OPEX justifying a strong Return On Investment (ROI).

DEPCO systems will launch at the end of 2007 the first RFID system developed in Saudi Arabia unique in function and customized solely for regional corporate requirements using the NCR AIDC middleware. Following an in-depth market study conducted over a period of 6 months, DEPCO systems will initially target the valuable goods & services markets by aiming at our clients in the jewellery business and the banking sector.

The Open architecture adopted by NCR AIDC engine allows DEPCO systems R&D team to fully integrate our RFID application and hardware into a homogeneous system able to be customized to operate across many market segments. Pharmaceutical companies, Asset based and Logistics Companies based in Saudi Arabia are the next to benefit from our leading efforts.

“Our new System, codenamed Dmagic, is unlike anything available today in the market worldwide, it will open up a new way of thinking in utilizing this technology not yet fully exploited.” said Edwin Chikhani the C.O.O. of DEPCO Systems.

**DEPCO Systems:** is a 100% owned Saudi company, based in Jeddah specialized in Telecom & IT systems integration. The start-up company was created in 2005 by Krimmley contracting and JAYED Group for the sole purpose of targeting the growing need of IT and Telecom services envisaged in Saudi Arabia and the region. [www.depcosystems.com](http://www.depcosystems.com)

**NCR Corporation** is a leading global technology company helping businesses build stronger relationships with their customers. The NCR TransitionWorks software development platform enables users to design, deploy and manage business solutions that leverage radio frequency identification (RFID), bar-code scanning, biometrics and other auto-id technologies. It simplifies the infrastructure required to enter, capture and cleanse data and update all pertinent systems across LAN, WAN, WiFi and mobile networks. [www.ncr.com/solutions/rfid\\_solutions](http://www.ncr.com/solutions/rfid_solutions)