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DEPCO Systems Launches Asset Trail RFID Solution

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DEPCO Systems has announced the launch of Asset Trail, a radio frequency identification (RFID) application developed with software from NCR Corporation - the NCR TransitionWorks automatic identification and data collection (AIDC) engine - for the Saudi Arabian and the Middle Eastern market place.

Asset Trail is an RFID application available in Arabic and English languages that can track, monitor and control the assets of companies. These assets range from goods, furniture, equipment and employees. Asset Trail has already been implemented for a retail store chain in Jeddah following its two month release to the regional market.

"Asset Trail is a multi-language system compromised of more than 600 simplistic modules that allow the tracking and control of RFID tags across the edge of the enterprise. Companies can attach these tags to a variety of assets. This fact, along with the flexible and quick customization services provided by DEPCO Systems through these predefined modules, allows the same application to be tailored to fit many vertical markets," said DEPCO Systems Chief Operating Officer Edwin Chikhani.

DEPCO Systems is actively targeting the retail, healthcare and supply chain verticals in Saudi Arabia with strong potential in the banking sector being presently explored. Asset Trail is independent of hardware and can operate in all three high frequency (HF), ultra high frequency (UHF) and extremely high frequency (EHF) bands covering passive, semi-passive and active systems. The choice of usage is highly dependent on regional and governmental policies. Asset Trail can also integrate to any end user Enterprise Resource Planning (ERP) solution on the front end with several clients already reaping the benefits.

"We have integrated Asset Trail to Oracle and SQL databases serving world renowned ERP applications. In addition, we also have integrated to some proprietary ERP applications successfully," added Chikhani.

The NCR TransitionWorks engine enables users to deploy and manage business solutions that leverage RFID, bar code scanning, biometrics and other auto-identification technologies. It simplifies the infrastructure required to enter, capture and cleanse data and update all pertinent systems across LAN, WAN, Wi-Fi and mobile networks.

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About DEPCO Systems

DEPCO Systems (www.depcosystems.com) is a Saudi company, based in Jeddah that specializes in Telecom and information technology (IT) systems integration. The start-up company was created in 2005 by Krimmley Contracting and JAYED Group for the sole purpose of targeting the growing need of IT and Telecom high end services envisaged in Saudi Arabia and the region.

About NCR Corporation

NCR Corporation is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Dayton, Ohio.

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